



NEWS RELEASE

LOUTH CLEAR PLASTIC! FANTASTIC!

At Micronclean, as part of our Microngreen initiative, we are always looking at ways to reduce our impact on the environment, by reducing our carbon emissions and energy usage, as well as removing waste from our processes.

The team at our Louth plant have been looking at ways to contribute to the Microngreen initiative. They identified the benefits of switching from using blue plastic film to clear plastic film for bagging our garments. This is a significant achievement, as clear plastic is more widely recyclable, it provides a quality improvement and delivers a cost benefit. The team that delivered this major project included staff representing the Louth, Quality, Engineering, Sales and Service and On-site service teams.

The environmental benefits the project have also been recognised by one of our key customers who have awarded us their 'Gold Eco Award'. This award is environmentally focused and recognises our work to improve the recyclability of the plastic and how this supports their sustainability journey. This award also demonstrates Micronclean's business-wide commitment to environmental improvement and achieving our Microngreen goals.

Tom Brough, Associate Operations Director said, *"Changing from blue to clear plastic is great for the environment and our customers as it has also improved our quality with one customer reporting a nearly 40% reduction in 'bag' related issues."*

Kirstie Hunter, Senior Environmental Advisor said, *"The change to clear plastic is a great step in contributing towards our Microngreen goals and supporting a circular economy. This switch allows our plastic film to be more easily recycled and supports Micronclean's and our customers' sustainability journeys."*

For more information about Micronclean's Microngreen Sustainability Strategy please contact sophie.harris@micronclean.co.uk